

# Supplemental Independent Expenditure Report

(Government Code Section 84203.5)

SEE INSTRUCTIONS ON REVERSE

Type or print in ink.  
Amounts may be rounded to  
whole dollars.

SUPPLEMENTAL INDEPENDENT EXPENDITURE

<b>Report covers period</b> from <u>10/19/2014</u> through <u>12/31/2014</u> <b>Date of election if applicable:</b> (Month, Day, Year) <u>11/04/2014</u>	Date Stamp RECEIVED 5 LOS ANGELES CO 2015 FEB -4 PM 12:43 CAMPAIGN FIN DISCLOSURE SECTION	<b>CALIFORNIA FORM 465</b> Page <u>1</u> of <u>8</u> For Official Use Only
---	--	--

**Amendment** (Explain Below)

\_\_\_\_\_  
 \_\_\_\_\_

## 1. Committee/Filer Information

I.D. NUMBER (If recipient committee)

1367856

## Treasurer (If recipient committee)

NAME OF TREASURER

FLORA YIN

MAILING ADDRESS

CITY

STATE

ZIP CODE

AREA CODE/PHONE

OPTIONAL: FAX / E-MAIL ADDRESS

COMMITTEE/FILER'S NAME

COMMITTEE TO ELECT BOBBY SHRIVER SUPERVISOR 2014

STREET ADDRESS (NO P.O. BOX)

CITY

STATE

ZIP CODE

AREA CODE/PHONE

OPTIONAL: FAX / E-MAIL ADDRESS

## 2. Name of Candidate or Measure Supported or Opposed

CHECK ONE

NAME OF CANDIDATE

BOBBY SHRIVER

OFFICE SOUGHT OR HELD AND DISTRICT, IF APPLICABLE

County Supervisor: LOS ANGELES COUNTY, #3

SUPPORT

OPPOSE

X

NAME OF BALLOT MEASURE

BALLOT NO./LETTER

JURISDICTION

SUPPORT

OPPOSE

## 3. Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

CUMULATIVE TO DATE  
CALENDAR YEAR  
(JAN. 1 - DEC. 31)

DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
10/21/2014	POLITICAL DATA INC.	VOTER FILE	996.25	1,069,077.88
10/24/2014	CHRISTOPHER MCNEIL	GRAPHIC DESIGN	1,030.75	1,069,077.88
10/24/2014	POLITICAL DATA INC.	VOTER FILE	1,512.22	1,069,077.88

FPPC Form 465 (June/09)

FPPC Toll-Free Helpline: 866/ASK-FPPC (866/275-3772)

# Supplemental Independent Expenditure Report

Type or print in ink.  
Amounts may be rounded  
to whole dollars.

SUPPLEMENTAL INDEPENDENT EXPENDITURE

Report covers period	
from	10/19/2014
through	12/31/2014
Date of election if applicable: (Month, Day, Year)	
11/04/2014	

Date Stamp  
RECEIVED  
LOS ANGELES  
2015 FEB -4 PM 12:42  
CAMPAIGN FINANCIAL  
DISCLOSURE SECTION

CALIFORNIA FORM	<b>465</b>
Page 4 of 8	
For Official Use Only	

SEE INSTRUCTIONS ON REVERSE

For use by an officeholder, candidate, or committee making independent expenditures totaling \$1000 or more in a calendar year to support or oppose a single candidate or a single measure. This form must be filed at the same times and places as the campaign statements filed by the candidate supported or opposed or by a committee primarily formed to support or oppose the measure. A separate form must be filed for each candidate or measure being supported or opposed. This form is filed in addition to any other required campaign statements.

## IV Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
10/24/2014	MAILRITE PRINT & MAIL INC.	MAILER	67,356.20	1,069,077.88
10/23/2014	U.S. POSTMASTER	POSTAGE	38,632.20 MEMO Subpayment made through: MAILRITE PRINT & MAIL INC.	
10/24/2014	KAUFMAN CAMPAIGN CONSULTANTS, INC.	STOCK PHOTOGRAPHS	106.94	1,069,077.88
10/27/2014	POLITICAL DATA INC.	VOTER FILE	1,431.46	1,069,077.88
10/29/2014	POLITICAL DATA INC.	VOTER FILE	999.08	1,069,077.88
10/27/2014	KAUFMAN CAMPAIGN CONSULTANTS, INC.	CONSULTING	659.63	1,069,077.88

# Supplemental Independent Expenditure Report

Type or print in ink.  
Amounts may be rounded  
to whole dollars.

SUPPLEMENTAL INDEPENDENT EXPENDITURE

SEE INSTRUCTIONS ON REVERSE

For use by an officeholder, candidate, or committee making independent expenditures totaling \$1000 or more in a calendar year to support or oppose a single candidate or a single measure. This form must be filed at the same times and places as the campaign statements filed by the candidate supported or opposed or by a committee primarily formed to support or oppose the measure. A separate form must be filed for each candidate or measure being supported or opposed. This form is filed in addition to any other required campaign statements.

<b>Report covers period</b> from <u>10/19/2014</u> through <u>12/31/2014</u>	Date Stamp RECEIVED BY LOS ANGELES COUNTY 2015 FEB -4 PM 12:14 CAMPAIGN FINANCE DISCLOSURE SECTION	<b>CALIFORNIA FORM 465</b> Page <u>3</u> of <u>8</u> For Official Use Only
<b>Date of election if applicable:</b> (Month, Day, Year) <u>11/04/2014</u>		

## IV Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
10/27/2014	MAILRITE PRINT & MAIL INC.	MAILER	66,772.72	1,069,077.88
10/27/2014	U.S. POSTMASTER	POSTAGE	35,124.72 MEMO Subpayment made through: MAILRITE PRINT & MAIL INC.	
10/27/2014	CHRISTOPHER MCNEIL	GRAPHIC DESIGN	1,030.75	1,069,077.88
10/27/2014	GREENSTRIPE MEDIA INC.	RADIO ADS	100,000.00	1,069,077.88
10/28/2014	KNX-AM	RADIO ADS SUPPORTING BOBBY SHRIVER	46,367.50 MEMO Subpayment made through: GREENSTRIPE MEDIA INC.	
10/28/2014	KRTH-FM	RADIO ADS SUPPORTING BOBBY SHRIVER	17,552.50 MEMO Subpayment made through: GREENSTRIPE MEDIA INC.	

# Supplemental Independent Expenditure Report

Type or print in ink.  
Amounts may be rounded  
to whole dollars.

SUPPLEMENTAL INDEPENDENT EXPENDITURE

<b>Report covers period</b> from <u>10/19/2014</u> through <u>12/31/2014</u>	Date Stamp RECEIVED BY LOS ANGELES COUNTY 2015 FEB -4 PM 12:14 CAMPAIGN FINANCE DISCLOSURE SECTION	<b>CALIFORNIA FORM 465</b> Page <u>4</u> of <u>8</u> For Official Use Only
<b>Date of election if applicable: (Month, Day, Year)</b> <u>11/04/2014</u>		

SEE INSTRUCTIONS ON REVERSE

For use by an officeholder, candidate, or committee making independent expenditures totaling \$1000 or more in a calendar year to support or oppose a single candidate or a single measure. This form must be filed at the same times and places as the campaign statements filed by the candidate supported or opposed or by a committee primarily formed to support or oppose the measure. A separate form must be filed for each candidate or measure being supported or opposed. This form is filed in addition to any other required campaign statements.

## IV Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
10/28/2014	KFI-AM	RADIO ADS SUPPORTING BOBBY SHRIVER	30,685.00 MEMO Subpayment made through: GREENSTRIPE MEDIA INC.	
10/28/2014	KKGO-FM	RADIO ADS SUPPORTING BOBBY SHRIVER	9,180.00 MEMO Subpayment made through: GREENSTRIPE MEDIA INC.	
10/28/2014	KSWD-FM	RADIO ADS SUPPORTING BOBBY SHRIVER	16,787.50 MEMO Subpayment made through: GREENSTRIPE MEDIA INC.	
10/28/2014	KSPN-AM	RADIO ADS SUPPORTING BOBBY SHRIVER	15,300.00 MEMO Subpayment made through: GREENSTRIPE MEDIA INC.	
10/28/2014	MAILRITE PRINT & MAIL INC.	MAILER	111,667.73	1,069,077.88
10/27/2014	U.S. POSTMASTER	POSTAGE	56,608.73 MEMO Subpayment made through: MAILRITE PRINT & MAIL INC.	

# Supplemental Independent Expenditure Report

Type or print in ink.  
Amounts may be rounded  
to whole dollars.

SUPPLEMENTAL INDEPENDENT EXPENDITURE

SEE INSTRUCTIONS ON REVERSE

For use by an officeholder, candidate, or committee making independent expenditures totaling \$1000 or more in a calendar year to support or oppose a single candidate or a single measure. This form must be filed at the same times and places as the campaign statements filed by the candidate supported or opposed or by a committee primarily formed to support or oppose the measure. A separate form must be filed for each candidate or measure being supported or opposed. This form is filed in addition to any other required campaign statements.

<b>Report covers period</b> from <u>10/19/2014</u> through <u>12/31/2014</u>	Date Stamp RECEIVED BY LOS ANGELES COUNTY 2015 FEB -4 PM 12:14 CAMPAIGN FINANCE DISCLOSURE SECTION	<b>CALIFORNIA FORM 465</b>
<b>Date of election if applicable:</b> (Month, Day, Year) <u>11/04/2014</u>	Page <u>5</u> of <u>8</u>	For Official Use Only

## IV Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
10/28/2014	POLITICAL DATA INC.	VOTER FILE	1,936.97	1,069,077.88
10/28/2014	RYAN KNIGHT	CONSULTING	7,000.00	1,069,077.88
10/29/2014	ALFREDO MEDINA	TRANSLATION SERVICE	400.00	1,069,077.88
10/29/2014	MAILRITE PRINT & MAIL INC.	MAILER	32,780.40	1,069,077.88
10/27/2014	U.S. POSTMASTER	POSTAGE	17,077.40	
			MEMO Subpayment made through: MAILRITE PRINT & MAIL INC.	
10/29/2014	CHRISTOPHER MCNEIL	GRAPHIC DESIGN	1,302.00	1,069,077.88

# Supplemental Independent Expenditure Report

Type or print in ink.  
Amounts may be rounded  
to whole dollars.

SUPPLEMENTAL INDEPENDENT EXPENDITURE

SEE INSTRUCTIONS ON REVERSE

For use by an officeholder, candidate, or committee making independent expenditures totaling \$1000 or more in a calendar year to support or oppose a single candidate or a single measure. This form must be filed at the same times and places as the campaign statements filed by the candidate supported or opposed or by a committee primarily formed to support or oppose the measure. A separate form must be filed for each candidate or measure being supported or opposed. This form is filed in addition to any other required campaign statements.

<b>Report covers period</b> from <u>10/19/2014</u> through <u>12/31/2014</u>	Date Stamp RECEIVED BY LOS ANGELES COUNTY 2015 FEB -4 PM 12:14 CAMPAIGN FINANCE DISCLOSURE SECTION	<b>CALIFORNIA FORM 465</b> Page <u>6</u> of <u>8</u> For Official Use Only
<b>Date of election if applicable:</b> (Month, Day, Year) <u>11/04/2014</u>		

## IV Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
10/29/2014	GREENSTRIPE MEDIA INC.	RADIO ADS	40,000.00	1,069,077.88
10/31/2014	RYAN KNIGHT	CONSULTING	1,750.00	1,069,077.88
10/31/2014	GREENSTRIPE MEDIA INC.	RADIO ADS	20,000.00	1,069,077.88
10/31/2014	RYAN KNIGHT	VIDEOS	75.00	1,069,077.88
10/27/2014	FIRESTAR STUDIOS	RADIO ADS	1,070.00	1,069,077.88
10/23/2014	THE JEWISH JOURNAL	NEWSPAPER AD	1,200.00	1,069,077.88

# Supplemental Independent Expenditure Report

Type or print in ink.  
Amounts may be rounded  
to whole dollars.

SUPPLEMENTAL INDEPENDENT EXPENDITURE

SEE INSTRUCTIONS ON REVERSE

For use by an officeholder, candidate, or committee making independent expenditures totaling \$1000 or more in a calendar year to support or oppose a single candidate or a single measure. This form must be filed at the same times and places as the campaign statements filed by the candidate supported or opposed or by a committee primarily formed to support or oppose the measure. A separate form must be filed for each candidate or measure being supported or opposed. This form is filed in addition to any other required campaign statements.

Report covers period from <u>10/19/2014</u> through <u>12/31/2014</u>	Date Stamp RECEIVED BY LOS ANGELES COUNTY 2015 FEB -4 PM 12:14 CAMPAIGN FINANCE DISCLOSURE SECTION	CALIFORNIA FORM <b>465</b>
Date of election if applicable: (Month, Day, Year) <u>11/04/2014</u>	Page <u>7</u> of <u>8</u>	
		For Official Use Only

## IV Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
10/30/2014	THE JEWISH JOURNAL	NEWSPAPER AD	1,500.00	1,069,077.88
10/30/2014	THE JEWISH JOURNAL	NEWSPAPER AD	1,200.00	1,069,077.88
10/21/2014	MAILRITE PRINT & MAIL INC.	MAILER	32,557.10	1,069,077.88
10/18/2014	U.S. POSTMASTER	POSTAGE	17,326.10	
			MEMO Subpayment made through: MAILRITE PRINT & MAIL INC.	
10/21/2014	CHRISTOPHER MCNEIL	GRAPHIC DESIGN	1,302.00	1,069,077.88
10/31/2014	RICHARD KATZ CONSULTING, INC.	CONSULTING	2,500.00	1,069,077.88

# Supplemental Independent Expenditure Report

Type or print in ink.  
Amounts may be rounded to whole dollars.

SUPPLEMENTAL INDEPENDENT EXPENDITURE

Report covers period from <u>10/19/2014</u> through <u>12/31/2014</u>	<b>CALIFORNIA FORM 465</b>
	Page <u>8</u> of <u>8</u>

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER COMMITTEE TO ELECT BOBBY SHRIVER SUPERVISOR 2014	I.D. NUMBER (if recipient com.) 1367856
---	--

## 4. Summary

1. Total independent expenditures of \$100 or more made this period. (Part 3.)	\$ <u>500,137.20</u>
2. Total independent expenditures under \$100 made this period. (Not itemized.)	\$ <u>0.00</u>
3. Total independent expenditures made this period (Add Lines 1 + 2.)	<b>TOTAL</b> \$ <u>500,137.20</u>

## 5. Filing Officers *Enter the name and address of each filing officer with whom the filer's most recent campaign statements (Form 450, 460 or 461) have been filed.*

1) NAME OF FILING OFFICER \_\_\_\_\_  
 REGISTRAR-RECORDER OF LOS ANGELES COUNTY  
 ADDRESS (NO. AND STREET) \_\_\_\_\_  
 CAMPAIGN FINANCE DISCLOSURE SECTION 12400 IMPERIAL HIGHWAY  
 CITY STATE ZIP CODE  
 NORWALK CA 90650

3) NAME OF FILING OFFICER \_\_\_\_\_  
 ADDRESS (NO. AND STREET) \_\_\_\_\_  
 CITY STATE ZIP CODE

2) NAME OF FILING OFFICER \_\_\_\_\_  
 ADDRESS (NO. AND STREET) \_\_\_\_\_  
 CITY STATE ZIP CODE

4) NAME OF FILING OFFICER \_\_\_\_\_  
 ADDRESS (NO. AND STREET) \_\_\_\_\_  
 CITY STATE ZIP CODE

## 6. Verification

I certify that the "independent expenditure(s)" disclosed in this statement were not "made at the behest of" the candidate or committee that benefitted from the expenditure(s) as those terms are defined in Government Code Section 82031 and FPPC Regulation 18225.7. I have used all reasonable diligence in preparing and reviewing this statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 01/27/2015  
DATE

Executed on \_\_\_\_\_  
DATE

Executed on \_\_\_\_\_  
DATE

Executed on \_\_\_\_\_  
DATE

By \_\_\_\_\_  
SIGNATURE OF FILER, TREASURER

By \_\_\_\_\_  
SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROONENT, OR RESPONSIBLE OFFICER OF SPONSOR

By \_\_\_\_\_  
SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROONENT

By \_\_\_\_\_  
SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROONENT